



HOME IS WHERE THE HEART IS



LUXURY VINYL PLANK

SMOKED OAK

heartridge.com.au



HOME REFLECTS WHO WE ARE
IT'S A SPACE WE CREATE
**TO RECHARGE
OUR SOUL**
A PLACE TO BE SAVOURED
AND ENJOYED WITH LOVED ONES

**HOME IS WHERE
THE HEART IS**

WHY CHOOSE HEARTRIDGE FLOORS?

At Heartridge, we believe beautiful floors are the heart of any home.

Part of the Dunlop Flooring group, leaders in the underlay industry for over 50 years, flooring has always been our passion.

We search the globe for the latest in flooring innovation and select only the most beautiful colour variations that nature can provide us.

Heartridge is the perfect flooring option to make your space a place to come home to. Available in Engineered Timber, Hybrid Plank, Luxury Vinyl Plank and Vinyl Plank flooring.

REALISM THAT LASTS

Designed in a wider format, the Smoked Oak Luxury Vinyl Plank range will give your space the impression of being larger and more open, adding an inviting ambience to your home. Crafted with detailed embossing and a low gloss finish, our range is inspired by genuine timber flooring, giving a rich and beautiful texture to your floors. The micro bevelled edge is a subtle touch that completes the look to suit any decor in your home.



A DURABLE SURFACE TO STAND THE TEST OF TIME

Dunlop Wearshield provides the extra protection your planks need for your home. The innovative low gloss polyurethane UV Cured protective layer with ceramic beads is spill, dent and scratch resistant – so you can easily care for your floors and enjoy them for many years to come.



SUSTAINABLE PRACTISES FOR A BETTER FUTURE

We are committed to helping the environment and making our homes a healthier place. Awarded the Best Practises PVC Certification by Bureau Veritas, each Heartridge Luxury Vinyl Plank is low in VOC's and phthalate free, helping improve air quality in the home.

CONSTRUCTION

Plank Size: 5 x 229 x 1219mm



A durable surface to stand the test of time

Low gloss polyurethane UV cured protective layer with ceramic beads for superior wear and scratch resistance

Clear wear layer for protection

High resolution décor paper with timber print for a realistic timber look

Virgin PVC core infused with Fibreglass chip for enhanced stability

Textured matte backing layer for improved bond strength



DESIGNED FOR DURABILITY



DURABLE SURFACE

Each plank is intricately embossed and features a micro-bevelled edge for that added element of realism. The 0.55mm wear layer will help your floor stand up to the tests of daily family life.



LOW GLOSS FINISH

A low gloss finish protects and highlights intricate embossing, so your floors glow with the natural beauty of timber.



SUSTAINABLE PRACTISES FOR A BETTER FUTURE



Backed by the Sensitive Choice program, our Luxury Vinyl Plank products are phthalate-free & low in VOC's, contributing to cleaner indoor air quality.



Awarded certificate of compliance (COC). For Best Practice PVC by Bureau Veritas for all Heartridge Hybrid, Luxury Vinyl and Vinyl Plank flooring products.



PERFECT FOR EVERY ROOM

Perfect to use throughout your house ensuring a seamless, contemporary timber feel right round your home. With a large range of colours to choose from and a simple install method, you can easily create a seamless timber feel throughout your entire home.



WHY LUXURY VINYL PLANKS?



ACOUSTIC IMPACT SOUND
REDUCTION

THE QUIET ACHIEVER

All Heartridge Luxury Vinyl Planks come with the benefit of a sound absorption quality that will add to the tranquillity of a space.



LOW MAINTENANCE

EASY TO CLEAN AND MAINTAIN

To maintain your Luxury Vinyl Plank floors, simply wipe them with a damp, or dry, cloth to keep them looking brand new and your home beautiful.



SOFT
UNDERFOOT

SOFT UNDERFOOT

Our uniquely flexible PVC formula gives our product a soft and comforting feel underfoot.



MICRO-BEVELLED EDGE

MICRO-BEVELLED EDGE

The micro-bevelled edge is a subtle touch that completes the look to suit any decor in your home.



HARD WEARING
SURFACE

PERFECT FOR HIGH TRAFFIC AREAS

Each plank is intricately embossed and features a micro-bevelled edge for that added element of realism. The 0.55mm wear layer will help your floor stand up to the tests of daily family life.



DESIGNED FOR DURABILITY

Each plank is intricately embossed and features a micro-bevelled edge for that added element of realism. The 0.55mm wear layer will help your floor stand up to the tests of daily family life.

NORDIC BEECH



SUNSET HAZE

TRUE TO NATURE

Capturing the elegance of nature, the Smoked Oak range has a broad range of colours that will bring comfort and warmth to your home.

Inspired by timber flooring, each Luxury Vinyl Plank is separated by a micro bevelled edge to add a genuine finish.



**High colour variation for added realism*





WINDSPRAY



BURNT HUSK



Ultralay

Hard-Set Vinyl Plank Adhesive

LOW VOC



INTRODUCING OUR NEWEST HARD-SET VINYL PLANK ADHESIVE

Ultralay is a full cure hard set adhesive with Low VOC emission. It is a high-performance polymer blend-based adhesive designed for the installation of commercial and domestic PVC planks and tiles.

It exhibits superior plasticizer resistance and thermal stability, enhancing the dimensional integrity of flooring materials. The adhesive is designed for internal use only.

STILL CAN'T FIND THAT PERFECT COLOUR FOR YOUR HOME?

YOU CAN REQUEST A FREE SAMPLE

Visit heartridge.com.au to order today.

3 FREE SAMPLES DELIVERED TO YOUR DOOR

Whether you're renovating an existing home or building a new dwelling from the ground up, the colour and quality of the flooring is an important decision to make. This is why we've set up our Request a Sample service to help you find the perfect colour!

Our Request a Sample service is quick and simple to do. Our samples will be sent to you directly from our warehouse. Choose from a variety of colours across our entire range, to help you compare and contrast the sample with your desired palette. Visit our website today and make your first order!

1



Visit heartridge.com.au

2



Choose and order your samples

3



We'll deliver it to your door

EASY TO CLEAN

We recommend the use of Bona Floor Care products to keep your floors looking brand new and your home beautiful.

AN IMMACULATE HOME IN 2 SIMPLE STEPS

- Remove loose dirt, grit and dust with a Bona Dusting Pad. If using a vacuum cleaner, ensure the cleaning head has a soft brush to prevent the occurrence of scratches on the floor surface.
- Use a Bona Spray Mop with Bona Stone, Tile & Laminate Cleaner for a spotless finish.





For more information contact Dunlop Flooring
on **1800 622 293** or visit **[heartridge.com.au](https://www.heartridge.com.au)**

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